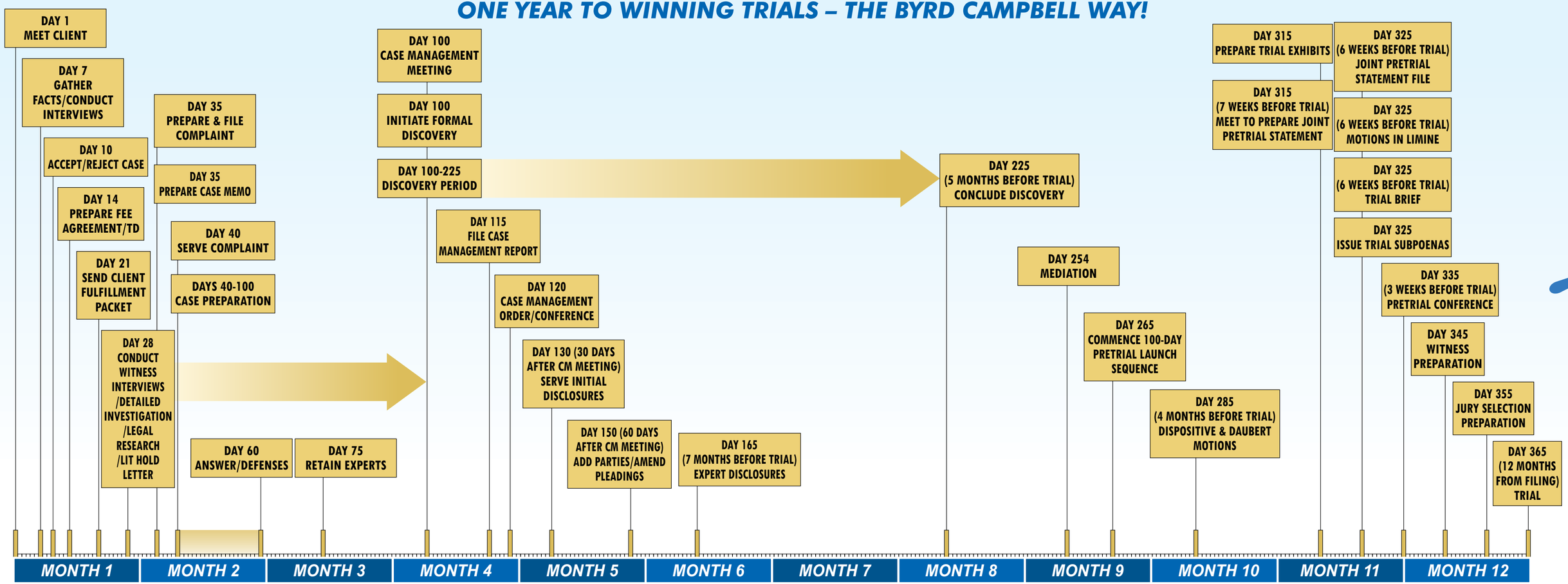ONE YEAR TO WINNING TRIALS – THE BYRD CAMPBELL WAY!